

Greetings, all!

The following update comes from ASEC Mission Partner [CFPB](#).



Good afternoon,

For most parents and caregivers, it's important to feel that their children are on a path toward financial well-being in adulthood. But it isn't always easy to know how or when to have money conversations, or what to say or do.

To help, we invite you to explore our new resource, [Money as You Grow](#). We're excited to announce that we've combined age-appropriate activities and conversation starters from the popular [MoneyAsYouGrow.org](#) site with our own research into how children develop money skills, habits, and attitudes. The result is a newly redesigned experience for parents and caregivers, where they'll find resources they can use right away—plus background on why these activities can work to promote healthy money habits.

Check out Money as You Grow:
consumerfinance.gov/MoneyAsYouGrow/

We hope that you find this resource helpful, and that you share it broadly with your colleagues and networks—as well as your own families.

Thank you,

Janneke Ratcliffe
Office of Financial Education
Consumer Financial Protection Bureau

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The CFPB is a 21st century agency that helps consumer finance markets work by making rules more effective, by consistently and fairly enforcing those rules, and by empowering consumers to take

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