



NEW FINANCIAL LITERACY RESEARCH AWARD!

GFLEC is pleased to announce a **Financial Literacy Research Award** for the best paper submitted for presentation at the 4th Cherry Blossom Financial Education Institute. The award includes a prize of **\$5,000** to be presented at the Institute in April 2018. We thank the National Endowment for Financial Education for sponsoring the award.

CALL FOR PAPERS

Annamaria Lusardi, Michael Staten, and William Walstad invite you to submit papers to be presented at the 4th Cherry Blossom Financial Education Institute. The deadline to submit papers is **February 1, 2018**. The Institute will be held in Washington, D.C., in April, which is financial literacy month as well as beautiful cherry blossom season in the nation's capital. **We are very pleased to announce that the 2018 Institute will feature keynote speaker Olivia S. Mitchell, International Foundation of Employee Benefit Plans Professor at the Wharton School of the University of Pennsylvania, and will include a session with scholars from the OECD International Network on Financial Education (INFE) research committee.**

The Cherry Blossom Financial Education Institute is modelled after the National Bureau of Economic Research (NBER) Summer Institute, where researchers are invited to present their work in progress and interact with scholars in their field. The objectives of the Institute are to provide an ongoing forum for presentation and discussion of financial education research, with the aim of promoting excellent work in this field, and to foster research that can inform policy and help identify effective financial education programs.

We welcome research addressing all types of financial education: programs in primary and secondary schools, colleges and universities, workplaces, and other venues. The Institute is most interested in papers that assess the effectiveness of financial education and its influence on financial behavior and other outcomes. Academic faculty and researchers in economics and related fields studying financial education are encouraged to submit papers. We also welcome submissions from advanced PhD students.

The Institute will be hosted by the [Global Financial Literacy Excellence Center](#) (GFLEC) at the George Washington University School of Business and sponsored by the National Endowment for Financial Education. The event will begin the afternoon of Thursday, April 12, 2018, with a

half day of presentations followed by a private dinner for the presenters. The Institute will continue with a full day of presentations on Friday, April 13, 2018, and will conclude late that afternoon. Travel expenses and accommodations, up to a limit, will be covered for authors of papers accepted for presentation. This coverage includes two nights of lodging for domestic authors and three nights of lodging for international authors. Invited participants are encouraged to enjoy the city's famous cherry blossom season during their stay.

For more information on past Cherry Blossom Institutes please click [here](#).

Location

The George Washington University School of Business, Washington, D.C.

Dates

April 12 - 13, 2018

Deadline to submit papers

February 1, 2018. Please send a copy of your paper to submit_gflec@gwu.edu.

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