

Greetings, all!

The following update comes from ASEC Mission Partner [CFTC](#).

### **CFTC's SmartCheck<sup>SM</sup> Week**

During National Financial Capability Month, the Commodity Futures Trading Commission (CFTC) is hosting its second annual [SmartCheck Week, April 11–17](#). SmartCheck Week is an effort to encourage all consumers to check the backgrounds of their financial professionals at least once a year. The CFTC's Office of Consumer Outreach leads the [SmartCheck](#) campaign and encourages you to promote this week to your audience through social media, newsletters, and email. Feel free to start with one of these sample posts today:

#### **Twitter**

- SmartCheck<sup>SM</sup> Week is the perfect time to check the background of your financial professional at [SmartCheck.gov](#). #SmartCheckWeek.
- Many #financial professionals are required to be registered to do business. Investigate your pro during #SmartCheckWeek.

#### **Facebook**

- April 11-17, 2016, is SmartCheck<sup>SM</sup> Week. Consumers are encouraged to check the backgrounds of their financial professionals during this time. Why? Because, a lot can happen in a year. Check the background of your financial professional today at [SmartCheck.gov](#).

Need more SmartCheck Week content or ideas to promote the week? Email [nricks@cftc.gov](mailto:nricks@cftc.gov)

Please stay in touch! Follow us on Twitter at [@CFTCSmartCheck](#) and like us on Facebook at [www.facebook.com/CFTCSmartCheck](http://www.facebook.com/CFTCSmartCheck).

Want to get more involved with us? Email [mregine@CFTC.gov](mailto:mregine@CFTC.gov).