

Help savers reach their goals through automatic savings.

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# AMERICA SAVES WEEK

February 27 - March 4, 2017

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We hope that you and your organization will join us once again in the annual opportunity to encourage, support, and motivate individuals to reduce debt and save money.

## Two Easy Ways to Participate:

1. [Encourage employees to use split deposit into a savings and/or retirement account](#)
2. [Raise awareness about the importance of savings automatically](#)

[Sign Up Today!](#)

### Benefits of signing up:

- Get the America Saves Week 2017 participation badge to share on your website and in materials

- Be recognized on [AmericaSavesWeek.org/ParticipatingOrganizations](http://AmericaSavesWeek.org/ParticipatingOrganizations)
- Get helpful emails from America Saves Week staff to help you plan successful activities

Each year, we've seen tremendous growth in both participation and outreach for this event. With your support and engagement, we reached nearly 40 million individuals in 2015. In 2016, we again look to you, your colleagues, and your organization's partners to help expand our annual reach and get more people saving successfully.

[Sign up today](#) to join thousands of organizations in helping more people become financially empowered, reduce debt, and save successfully.

*The America Saves Team*

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