

Greetings, all!

The following update comes from ASEC mission partner [WISER](#).

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Dear Colleague,

The iOme Challenge is once again being offered to college students all across the United States. This year the iOme Challenge is being sponsored by the Women's Institute for a Secure Retirement (WISER) in Washington, D.C., and is designed for students to help influence U.S. savings and financial security. The iOme (I OWE ME) Challenge asks student teams to write an essay and create a video to raise awareness about the impact of financial security in retirement and how it connects to the social and economic wellbeing of our society.

**This Year's Challenge!**

This year, teams will take part in a mock program in which they are selected by the President-elect to serve as his Council of Economic Advisors. The President's charge to teams is to

prepare a policy proposal that he will introduce in Congress in January 2017. The proposal will address how the U.S. retirement system can be re-imagined to accommodate changes in the work patterns of the Millennial generation so they can be confident of a financially secure retirement.

Students will write an essay and develop a short video. A blue ribbon panel will judge submissions. **The winning team will share a \$5,000 prize, with an additional \$1,500 paid to the team's faculty advisor.** The winning team will also be invited to Washington, DC in late June to meet with policymakers on Capitol Hill and at the White House. The team will present the winning paper at a national symposium.

Please let your students know about this opportunity, encourage them to participate or perhaps incorporate this into your classes for the current semester.

Past winners and honorable mentions of the iOme Challenge have included: Virginia Tech, Texas Tech University, Western Michigan University, University of Nevada-Reno, La Grange College, LaGuardia Community College, University of Tennessee at Knoxville, and Northeastern University.

More details and specific rules are available at the contest's website, [www.iomechallenge.org](http://www.iomechallenge.org). The **deadline for teams to submit their essay is April 30, 2016** at 11:59 PM CT and their video by May 10, 2016 at 11:59 PM CT. We're looking forward to this year's submissions!

Sincerely,

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**iOme Challenge**  
[www.iomechallenge.org](http://www.iomechallenge.org)

Check us out on social media!

